



The DOES MY WEBSITE NEED A REHAB? Checklist

FIRST IMPRESSION

- Does a quick glance reflect the core values of your business?
- Is your design out of date compared to your competitors?
- Is your layout clear and easy to understand?

MOST PEOPLE MAKE A JUDGEMENT ABOUT YOUR WEBSITE WITHIN 10 SECONDS OF LANDING ON IT. YOUR WEBSITE IS YOUR CHANCE AT A GOOD FIRST IMPRESSION. WHAT IMPRESSION DO YOU GIVE POTENTIAL CUSTOMERS?

PERFORMANCE

- Do you have broken links and images on your website?
- Does your website have slow loading time?
- Can you collect information and payments from your visitors?

NOTHING IS MORE FRUSTRATING TO POTENTIAL CLIENTS THAN GLITCHES AND OTHER PROBLEMS WITH THE FUNCTIONALITY OF YOUR WEBSITE. ARE THERE ISSUES ON YOUR WEBSITE THAT ARE FRUSTRATING VISITORS?

ONLINE VISIBILITY

- Do you know what customers search for most?
- When someone searches for what you do, do you show up?
- Do your competitors come before you on a search?

NOTHING IS MORE PAINFUL THAN HAVING A WEBSITE THAT NOBODY CAN SEE BECAUSE YOU CAN'T BE FOUND ON A GOOGLE SEARCH. CAN YOUR WEBSITE BE FOUND IN THE TOP HITS ON AN ONLINE SEARCH?

SO HOW DID YOU DO?

TO SPEAK WITH US ABOUT HOW TO IMPROVE OR REBUILD YOUR WEBSITE, GIVE US A CALL!



NEIL RICHMUND
WEBSITES THAT REALLY WORK FOR YOU!

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