

The Five Essential Digital Marketing Tools

We Couldn't Live Without!



1. Buffer

When it comes to creating content for posts, setting them up, and posting to all your social media profiles, Buffer is simply the best tool for the job. It will make your life so much easier for just \$10/mo. – buffer.com



2. CoSchedule

Maximize the social media visibility of your blog posts with CoSchedule by automatically posting them to your social media profiles as often as you would like. You will increase engagement as your content is seen over and over again for only \$15/mo. – coschedule.com



3. Active Campaign

This is much more than just an email marketing tool, as it allows you to visually set up drip email campaigns as well as implement other powerful marketing automation strategies, and it all starts at just \$9/mo. – activecampaign.com



4. Pipedrive

If you are going to put this much energy into marketing, you'd better have a good CRM tool to manage your lead process and all of the sales it will generate. Pipedrive does this easily (especially with all the integrations they have), they do it and affordably at just \$12/mo. – pipedrive.com



5. Sumome

I use SumoMe primarily for creating social sharing buttons and intelligent opt-in forms, but there are so many more features you could also use that come with SumoMe, and it's all for FREE. – sumome.com